

DODY PEPS

CREATIVE HEAD | GRAPHIC DESIGNER | VIDEO EDITOR | BRANDING SPECIALIST



Creative Head with over 8 years of experience in graphic design, video editing, motion graphics, and branding across India and Dubai. Skilled in building visually striking designs and cinematic video content that drive engagement and deliver measurable business results. Combines artistic creativity with marketing strategy to produce brand-focused visuals, campaigns, and digital experiences. Experienced in leading creative teams, managing full-scale production workflows, and maintaining brand consistency across all platforms.

PROFESSIONAL EXPERIENCE

2024 - 2025

Sum Technologies – Dubai

Creative Head : Branding & Marketing

- Lead graphic design and video production for branding, marketing, and corporate projects across UAE clients.
- Develop and oversee motion graphics, social media visuals, and digital ad campaigns that align with brand goals.
- Manage a creative team, ensuring high-quality output, design innovation, and timely delivery.
- Collaborate with marketing teams to produce story-driven visuals and video content optimized for digital platforms.

2023 – 2024

Herba Enclave – India

Creative Head : Digital Marketing Team

- Designed brand identities, digital graphics, and promotional materials for product and campaign launches.
- Produced and edited motion graphics and cinematic videos to enhance brand storytelling and online reach.
- Created UI/UX mockups and landing page designs, improving user interaction and visual engagement.
- Directed cross-functional creative teams to deliver consistent design and visual quality across all outputs.

2020 – 2023

Artic 9 – India

Team Lead : Creative Department

- Managed a creative team delivering graphic design, social media content, and cinematic video edits for multiple brands.
- Designed motion graphics, video ads, and digital campaigns optimized for marketing performance.
- Developed UI/UX wireframes and layout concepts ensuring both aesthetic appeal and usability.
- Streamlined creative processes, improving project efficiency and team coordination.
- Awarded “Magician of Artic 9” (2021) for exceptional creative leadership and innovation.

2018 – 2020

Studio E – India

Cinematographer & Video Editor

- Filmed and directed wedding and event projects, capturing high-quality cinematic footage that matched client vision.
- Handled end-to-end post-production, including video editing, highlight reels, and color grading to create polished visual stories.
- Collaborated with event teams to plan and execute creative visual concepts under tight deadlines.
- Maintained brand style and consistency, ensuring every event film reflected a premium, modern aesthetic.

2014 – 2018

KK Boys – India

Assistant Director & Editor

- Co-directed and managed music video production for the KK Boys YouTube channel.
- Assisted in direction, shot planning, and creative storytelling for visual music projects.
- Handled post-production editing, color grading, and motion effects to enhance cinematic quality.
- Managed social media strategy, content scheduling, and audience engagement, growing the channel's visibility and brand.



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Dubai, United Arab Emirates

SKILLS

Photoshop

Lightroom

Illustrator

Indesign

Figma

Premier Pro

After Effects

EDUCATION

2016 - 2018

Maaya Academy of Advanced Cinematics

Editing and Compositing

LANGUAGES

Photoshop

Lightroom

Illustrator

HOBBIES



FIND ME

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